



## FOR IMMEDIATE RELEASE

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## **Strategos™ Rooftop Unit Line from Lennox Wins Dealer Design Award**

**DALLAS, TX – July 15, 2008** – The most energy-efficient system of its kind\*, the innovative Strategos™ rooftop unit line from Lennox has received the prestigious Silver designation in the 2008 Dealer Design Awards. Strategos rooftop units provide an excellent green-building option to help a wide range of businesses reach their sustainability goals.

Sponsored by *The Air Conditioning, Heating & Refrigeration News* magazine, the annual awards program recognizes product design excellence in the heating, ventilating, air conditioning and refrigeration industries. The Strategos rooftop unit line was selected from among 140 products by an independent panel of 63 contractors.

Designed for efficiency ratings up to 66% higher than U.S. government standards, Strategos units provide an unprecedented level of control over energy usage. The revolutionary MSAV™ (multi-stage air volume) supply fan technology conserves energy during partial cooling operation while continuing to meet comfort requirements. With up to seven levels of airflow, the MSAV option provides just the right amount of cooling for controlled energy use. When there is a low demand for cooling and only one compressor is active, the unit will reduce airflow to save energy. As the cooling demand increases and the unit activates additional compressors, the system will increase airflow to provide more cooling capacity.

“Contractors appreciate that Strategos units provide real dollar savings for their customers, thanks to efficiency ratings up to 16.1 SEER, 14.3 EER and 16.4 IPLV,” said Larry Wei, Lennox Commercial Rooftop Unit Product Manager. “In addition, several contractor-friendly features allow fast, easy installation and maintenance, while Lennox’ Integrated Modular Controller provides advanced troubleshooting to help contractors be more productive and profitable.” An excellent energy-management investment, Strategos rooftop units are designed to cut energy usage, cost less to operate than other systems and help businesses reduce their environmental impact. For more information about the Strategos line, please call 1-800-9-LENNOX or visit [www.lennoxcommercial.com](http://www.lennoxcommercial.com).

### **About Lennox Industries Inc.**

A worldwide leader in residential and commercial heating and air conditioning systems, Lennox Industries Inc. is based near Dallas, Texas. Deeply committed to helping consumers and

businesses reduce energy needs and lessen their environmental impact, the company offers a wide range of resources for improving efficiency, including a selection of ENERGY STAR® qualified products. Lennox Industries is a subsidiary of Lennox International Inc., a global leader in the heating, ventilation, air conditioning and refrigeration markets. Lennox International stock is traded on the New York Stock Exchange under the symbol “LII.” To learn more about Lennox International, visit [www.lennoxinternational.com](http://www.lennoxinternational.com). To learn more about Lennox Industries, contact a Lennox sales representative or visit [www.lennox.com](http://www.lennox.com).

*\*Claim pertains to 14.3 EER rating for the SCA036H4B 3-ton unit, based on comparison of publicly available information regarding steady-state efficiency (EER) for single packaged rooftop units, 3 to 20 tons, G/E, E/E or cooling only, 3-phase voltage. Established through internal review of competitive literature, January 2008.*